

2023 CGA-IGC Annual Meeting

The Collaborative Group of the Americas
on Inherited Gastrointestinal Cancer

October 26-28, 2023



#CGAIGC23 www.cgaigcmeeting.org



SPONSORSHIP PROSPECTUS



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INVITATION TO SUPPORT THE CGA-IGC & THE 2023 CGA-IGC ANNUAL MEETING

To Our Invaluable Industry Partners and Exhibitors,

The Collaborative Group of the Americas on Inherited Gastrointestinal Cancers (CGA-IGC) is the premier professional society dedicated to clinical care, research, and advocacy for individuals and their family members with hereditary Gastrointestinal cancers. We appreciate your support in this mission and look forward to working with you in 2023 and beyond!

The CGA-IGC continues to expand our reach. We host an outstanding annual meeting with international attendance that showcases cutting-edge developments in the field, including groundbreaking research and clinical paradigm shifts. We look forward to our upcoming meeting in Las Vegas, a new and exciting destination for our meeting. The annual meeting has long been the hallmark of the CGA-IGC and remains truly unmatched in the field. We also remain committed to advancing the science that supports the care of our patients. Our close collaboration with our partners has allowed for the expansion of our annual research grant program to include multiple awards.

In addition, we have continued to expand our activities to reach our engaged, multi-disciplinary membership throughout the year. We have monthly journal scans to highlight the latest developments as well as webinars and podcasts to meet the demands of our members in whatever format they prefer. We look forward to continuing to grow these efforts.

The CGA-IGC greatly values the support from our Industry Partners and Exhibitors. Much of our work to advance the science and clinical care of inherited GI cancers would simply not be possible without your help. Thank you for your interest in supporting our society and programs. In this prospectus, you will learn of opportunities for sponsorship and collaborations. We look forward to discussing these further with you at any time.

Peter P. Stanich, MD
CGA-IGC President





ABOUT THE CGA-IGC



The Collaborative Group of the Americas on Inherited Gastrointestinal Cancer (CGA-IGC)

The Collaborative Group of Americas on Inherited Gastrointestinal Cancer (CGA-IGC) was established in 1995 to improve understanding of the basic science of inherited GI cancer and the clinical management of affected families.

The CGA-IGC's clinical and research focus are hereditary GI cancer syndromes, including but not limited to:

- Lynch Syndrome
- Familial Adenomatous Polyposis (FAP)
- Familial Pancreatic Cancer
- Gastric Adenocarcinoma Proximal Polyposis of the Stomach (GAPPS)
- Hereditary Diffuse Gastric Cancer
- Hereditary Mixed Polyposis Syndrome
- Juvenile Polyposis Syndrome
- MUTYH Associated Polyposis (MAP)
- Peutz-Jeghers Syndrome
- Polymerase Proofreading-Associated Polyposis (PPAP)
- PTEN Hamartoma Tumor Syndrome
- Serrated Polyposis Syndrome

Vision Statement

The vision of the CGA-IGC is to eliminate morbidity and early mortality of hereditary GI cancers.

Mission Statement

The mission of the CGA-IGC is to advance science and clinical care of inherited GI cancers through research, education and patient-advocacy as the leading authority in the Americas. Through this mission, the CGA-IGC offers the following:

- Education regarding the clinical management and molecular genetics of inherited gastrointestinal cancer to physicians, allied healthcare professionals, patients, and their families
- Access to collaborative trials and studies
- Resources and support for developing hereditary registries
- A forum for the exchange of ideas
- Multidisciplinary expertise in clinical care, healthcare policy, and research related to hereditary gastrointestinal cancer

For further information please visit the CGA-IGC website at www.cgaigc.com





ABOUT THE CGA-IGC

Leadership



Peter Stanich, MD
President
Ohio State University
Wexner Medical Center
Columbus, OH



Bryson Katona, MD, PhD
President-Elect
University of
Pennsylvania
Philadelphia, PA



Swati Patel, MD, MS
Past President
University of Colorado
Anschutz Medical
Campus
Aurora, CO



Michael J. Hall, MD, MS
Treasurer
Fox Chase Cancer Center
Philadelphia, PA

Council Members



**Beth Dudley Yurkovich,
MS, MPH, CGC**
University of Pittsburgh,
Pittsburgh, PA



Rachel Pearlman, MS, CGC
The Ohio State University
Comprehensive
Cancer Center,
Columbus, OH



**Aparajita Singh,
MD, MPH**
University of San
Francisco,
San Francisco, CA



**Eduardo Vilar-Sanchez,
MD, PhD**
MD Anderson
Cancer Center,
Houston, TX



**Elana Levinson, MS,
MPH, CGC**
New York-Presbyterian
Hospital Columbia
University Irving Medical
Center,
New York, NY



Gregory Idos, MD, MS
City of Hope National
Medical Center,
Los Angeles, CA



**Cathryn Koptiuch,
MS, CGC**
Intermountain
Healthcare,
Salt Lake City, UT



ABOUT THE CGA-IGC

Our Members

The CGA-IGC is a community of over 400 clinicians, researchers and patient advocates actively involved in our year-round society offerings, including continuing education-accredited webinars, monthly email journal scans and collaborative research meetings. Our wider network of over 1000 individuals includes scientific leaders and patient-advocacy organizations who receive regular communication from our society via newsletters, and who are invited to participate in our open access resources including social media activities (such as Twitter Journal Clubs), patient education materials, research opportunities, and our podcast series (which has over 2000 listens/downloads).

The CGA-IGC's Commitment to Diversity, Equity & Inclusion

The CGA-IGC promotes diversity and inclusiveness throughout the organization including its membership, governance, and education programming. The CGA-IGC also recognizes the importance of advancing health equity in patient care in achieving our core mission as an organization.

The CGA-IGC is committed to:

- Fostering an environment that is inclusive of all groups, including, but not limited to sex, race, ethnicity, gender identity, sexual orientation, religious beliefs, varying physical and mental abilities, professional specialty, and level of training.
- Increasing diversity within the organization that mirrors the rich and heterogeneous skills and professions of the hereditary gastrointestinal cancer medical community.
- Reducing disparities in health and healthcare and expanding research opportunities for patients and families at risk for gastrointestinal cancers.

Our Committees and Their Work

The CGA-IGC Committees work to foster an environment of collaboration and to offer members greater involvement with the society.

- Communications Committee - promotes the CGA-IGC activities via multiple platforms and represents the CGA-IGC within other professional organizations in an effort to increase stakeholder engagement.
- Diversity, Equity and Inclusion (DEI) Committee - promotes diversity and inclusiveness throughout the organization, including membership, governance and education programming.
- Education Committee - provides year-round educational content for the CGA-IGC including creating webinars, recording podcasts and reviewing literature for the monthly multi-disciplinary journal scans.
- Grant Review Committee - responsible for independent peer review of grant and project applications.
- Meeting Planning Committee - oversees the planning of the Annual Meeting.
- Membership Committee - focused on growing CGA-IGC membership and developing CGA-IGC activities that will draw new members.
- Research Committee - facilitates collaborations among investigators through various activities, including abstract reviews and production of position statements.



WHY SUPPORT THE CGA-IGC AND THE ANNUAL MEETING

The CGA-IGC is devoted to providing cutting-edge education regarding the clinical management and science of inherited gastrointestinal cancer to physicians and allied healthcare professionals. The CGA-IGC supports professional growth, stimulates intellectual curiosity, facilitates collaborative research, and improves patient outcomes by expanding access to up-to-date information of interest to practitioners and researchers. The Annual Meeting program is designed to keep clinicians and scientists apprised on new developments in hereditary gastrointestinal cancer research, including implications in the prevention, diagnosis, and treatment of patients with hereditary gastrointestinal cancer syndromes.

Why Support the CGA-IGC

Your support will allow us to continue being a key resource for individuals and institutions working in the field of inherited gastrointestinal cancer syndromes through facilitating collaborative studies, spotlighting the presentation of novel ideas and data and allowing for expert discussions around the care of patients and their families.

Visibility

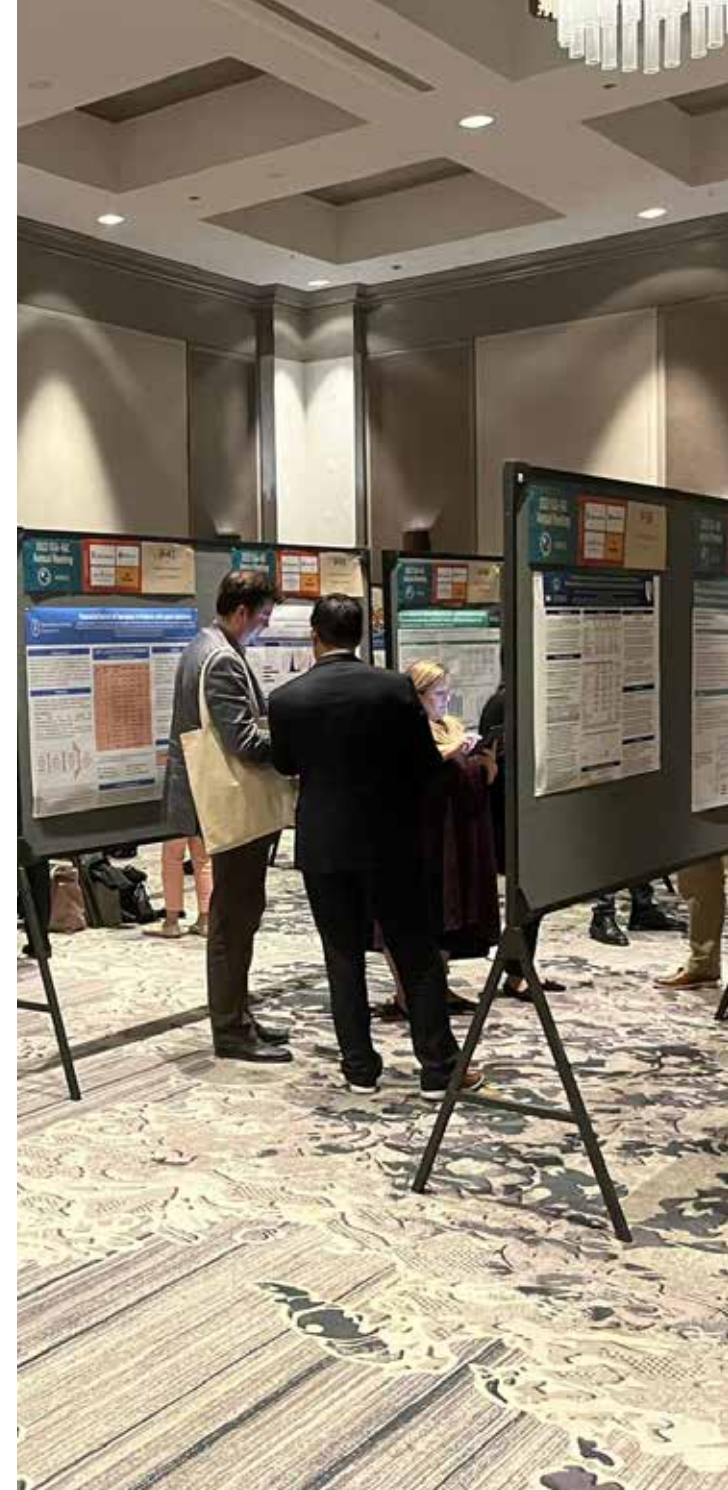
You will receive significant exposure during the year through our activities, website and communications as well as during our Annual Meeting . This is the best way to position your organization to a community of over 400 multidisciplinary members (comprising clinicians, researchers and patient advocates) that all specialize in the assessment and management of familial GI cancer in the Americas.

Strengthen Your Identity

Aligning your organization with our core programs in clinical care, healthcare policy, and research strengthens your position in the field and more importantly demonstrates your ongoing commitment to our network and ultimately patients and their families. Create your competitive difference by communicating with our members throughout the year and being easily recognized at our Annual Meeting with a face-to-face presence.

Support Networking

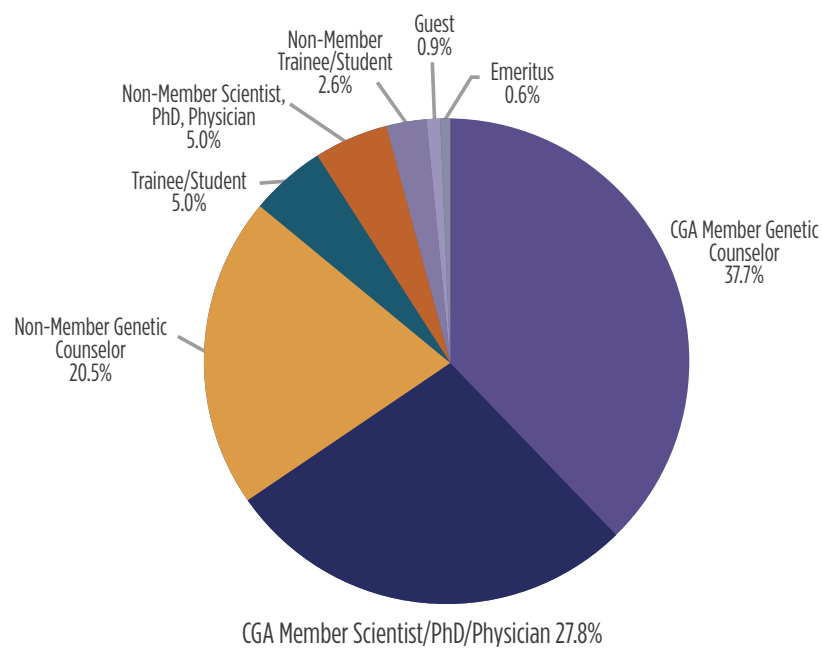
Networking develops meaningful connections by having direct engagement. Support networking through education and social activities and connect with members virtually or in person at our social events and exhibition during our Annual Meeting.



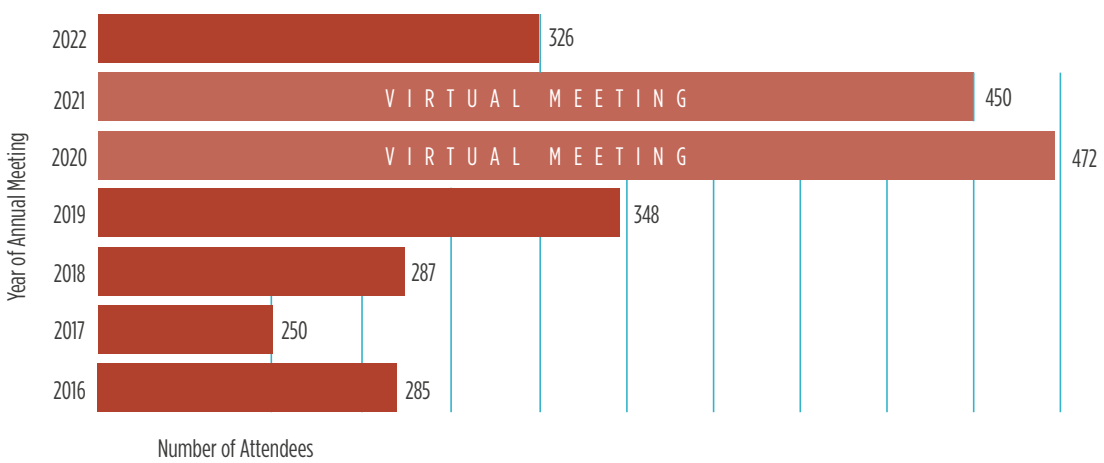


GENERAL INFORMATION ABOUT THE ANNUAL MEETING & PAST MEETING STATISTICS

Attendee Breakdown of the Past CGA-IGC Annual Meetings:



Registration Statistics from 2016-2022





GENERAL INFORMATION ABOUT THE ANNUAL MEETING & PAST MEETING STATISTICS

Important Dates & Deadlines

To be announced

Annual Meeting Organizing Secretariat



Office: Kenes M+

For Inquiries about Registration, Accommodation & Travel
Ms. Neyir Utugen, Reg. & Acc. Specialist
E-mail: nutugen@kenes.com

For Inquiries about Promotion of the Annual Meeting
Ms. Defne Caglar, Marketing Manager
E-mail: dcaglar@kenes.com
Ms. Gizem Unsalan, Marketing Coordinator
E-mail: gunsalan@kenes.com

For Inquiries about Sponsorship & Exhibition
Mr. Daghan Sivaci, Industry Liaison & Sales Associate
E-mail: dsivaci@kenes.com
Mobile: +90 555 169 9984

For Inquiries about Scientific Content and Abstracts
Ms. Cagla Avcioglu, Scientific Program Coordinator
E-mail: cavcioglu@kenes.com

For Any Other Inquiries
Ms. Lara Volkan, Project Manager
E-mail: lvolkan@kenes.com

Attendee Comments from the 2022 CGA-IGC Annual Meeting:

The best three scientific days of the year. Great science, excellent presentations and friendships.

Congrats CGA-IGC for a fantastic meeting. Learned a lot and already looking forward to next year.

Having withdrawals from CGA-IGC 2022. Thanks for the opportunity to learn from the greats and speak about impact of family history in Lynch Syndrome and gender inclusive care for people with a CDH1 mutation.

Thank you to the CGA-IGC for an incredibly kind, supportive, cutting-edge, collaborative & engaging CGA-IGC 2022 meeting. One of my favorite conferences and I look forward to becoming a regular attendee!

CGA-IGC is a highlight of the year! It's a must attend for anyone interested in Lynch Syndrome, FAP, Peutz-Jeghers, CDH1, polyposis, juvenile polyposis and other hereditary GI cancer syndromes.

2022 CGA-IGC highlighted research and the need to support access for patients.

Great international meeting in Nashville! Packed house at CGA-IGC to promote hereditary cancer and cancer screening.

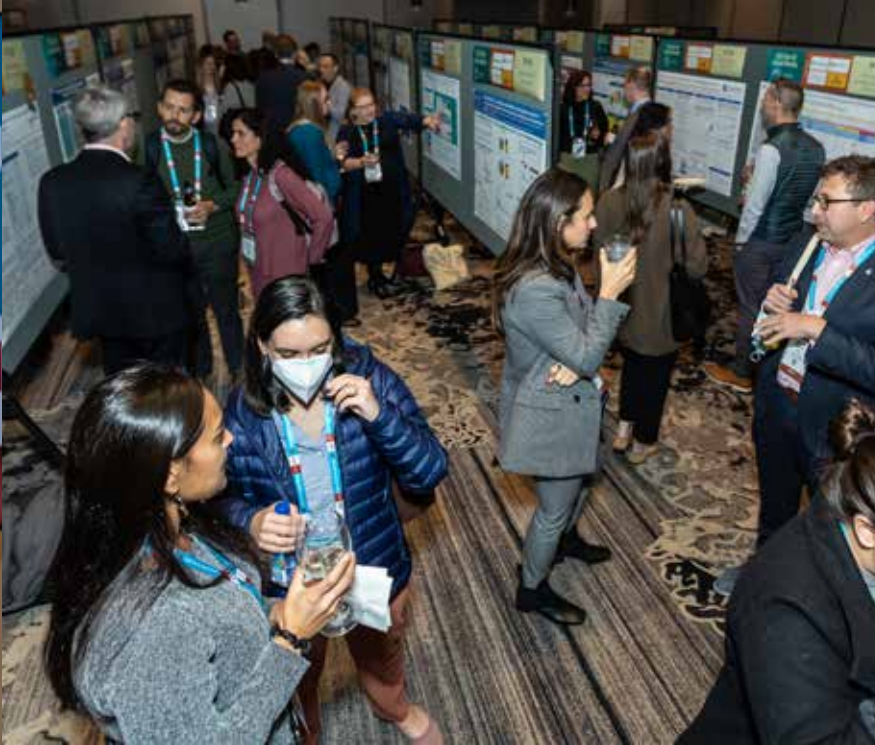
Hearing from young and talented researchers featured at CGA-IGC 2022 is incredibly hopeful for the future of cancer genetics.

Great meeting, wonderful talks, always at the cutting edge of knowledge here at CGA-IGC! Science moving forward.

Best meeting of the year: CGA-IGC taking place in Nashville.

Kicking off one of my favorite meetings, CGA-IGC 2022! Looking forward to 3 days of advancing knowledge in hereditary GI cancer to benefit our patients & families.

Looking forward to the annual meeting of CGA-IGC in Nashville this week. Fantastic program and numerous initiatives to promote networking and collaboration.





ANNUAL MEETING PROGRAM

Some of the sessions in the program of the 2023 CGA-IGC Annual Meeting to give some idea on the content are listed as an annex file.

The preliminary program template of the Annual Meeting is as below:

2023 CGA-IGC Annual Meeting					
Legend	Scientific Sessions	Sponsored Sessions	Society Meetings	Abstract	
THURSDAY, OCTOBER 26		FRIDAY, OCTOBER 27		SATURDAY, OCTOBER 28	
Time Slot	Meeting Hall	Time Slot	Meeting Hall	Time Slot	Meeting Hall
07:00 AM - 07:45 AM	Slot for 2nd Tier Sponsored Breakfast Session	07:00 AM - 07:45 AM	Slot for 2nd Tier Sponsored Breakfast Session	07:00 AM - 07:45 AM	Slot for 2nd Tier Sponsored Breakfast Session
08:00 AM - 08:15 AM	Welcome & Housekeeping	08:00 AM - 08:15 AM	Welcome & Housekeeping	08:00 AM - 08:15 AM	Welcome & Housekeeping
08:15 AM - 09:15 AM	Session	08:15 AM - 09:15 AM	Session	08:15 AM - 09:35 AM	Session
09:15 AM - 10:45 AM	Session	09:15 AM - 10:15 AM	Session	09:35 AM - 10:35 AM	Session
10:45 AM - 11:15 AM	AM BREAK	10:15 AM - 10:35 AM	AM BREAK	10:35 AM - 10:55 AM	AM BREAK
11:15 AM - 12:15 PM	Session	10:35 AM - 12:15 PM	Session	10:55 AM - 12:55 PM	Session
12:15 PM - 01:00 PM	Session		12:15 PM - 01:30 PM LUNCH BREAK		12:55 PM - 02:15 PM LUNCH BREAK
01:00 PM - 02:30 PM	01:00 PM - 02:30 PM LUNCH BREAK	12:15 PM - 01:30 PM	12:20 PM - 01:20 PM Slot for 1st Tier Sponsored Lunch Session	12:55 PM - 02:15 PM	01:00 PM - 02:00 PM Slot for 1st Tier Sponsored Lunch Session
	01:15 PM - 02:15 PM Slot for 1st Tier Sponsored Lunch Session	01:30 PM - 02:30 PM	Session	02:15 PM - 03:45 PM	CGA-IGC Business Meeting Meeting Conclusion & Presidential Transition Post Meeting Wrap Up
02:30 PM - 04:00 PM	Presidential Plenary I	02:30 PM - 04:00 PM	Presidential Plenary II		
04:00 PM - 04:30 PM	PM BREAK	04:00 PM - 04:20 PM	PM BREAK		
04:30 PM - 05:45 PM	Session	04:20 PM - 06:00 PM	Session		
05:45 PM - 07:00 PM	Session / Posters	06:00 PM - 07:30 PM	Session / Posters		



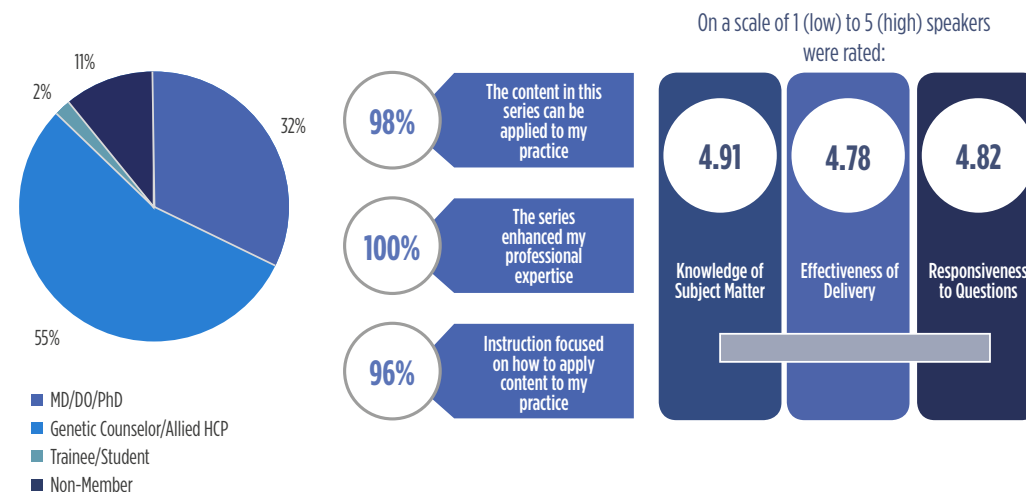
OPPORTUNITIES FOR YEAR-ROUND PARTNERSHIP

Webinars

The CGA-IGC Webinar Series is an annual series of webinars delivered by top experts in hereditary GI cancer, that provide members continuing education credits. Each series includes six webinars dedicated to cutting-edge clinical care and research in hereditary GI cancer syndromes.

Attended by over 300 participants and featuring a panel of expert speakers, each webinar provides the opportunity to enhance professional expertise whilst focusing on application to clinical practice.

Statistical information on attendees of past webinars is below:



For a list of webinars planned for 2023, please visit our [webinar home page](#).

Monthly Journal Scans

It is increasingly difficult for healthcare professionals to stay up-to-date with the latest research and insight in hereditary GI cancers, as this focus is published across a wide array of journals covering the disciplines of gastroenterology, gastrointestinal surgery, oncology, genetics, science, general medicine, behavioral sciences, pathology, and radiology. Our journal scan finds all articles relevant to the care of hereditary syndrome patients and delivers them to our members in an easily digestible format. This carefully curated monthly journal scan allows our members to stay updated with important research publications and is a unique resource that is highly rated by our network.

Podcast Series

The CGA-IGC is in its 6th season of podcasts dedicated to advancing the care of patients with hereditary GI cancer syndromes. These podcasts cover a wide range of topics, featuring experts in the field, and are open-access and available for FREE on Podomatic, iTunes, Spotify, and more. These podcasts have wide reach, evidenced by over 2000 unique listens/downloads. To access the series, [click here](#) or Google "CGA IGC podcasts".

Regular Bulletins

The CGA-IGC is in constant communication with the hereditary gastrointestinal cancer professional community and patient advocacy organizations. We distribute a regular bulletin which summarizes CGA-IGC activities, research, education and advocacy opportunities. Content linked from the bulletins can be found on our website. We also regularly distribute news bulletins with announcements and updates.



OPPORTUNITIES FOR YEAR- ROUND PARTNERSHIP

Other Educational Activities

The CGA-IGC is continuously developing its programs and activities to build capacity among our community across the Americas, including initiatives such as a mentorship program to support early career members, academic fellowships, practical webinars, development of educational courses and case conferences.

The CGA-IGC Research Grant

The CGA-IGC invites members in good standing to submit project proposals addressing the CGA-IGC's mission. Awards of up to \$20,000 per year are given to unique and creative projects based on a competitive peer-review. The number of awards given is determined by sponsorship support.

We were excited to offer two awards in 2022, including the **CGA-IGC Award** to advance science, clinical care, or advocacy for patients with inherited gastrointestinal cancers and the **CGA-IGC & Fight CRC Early Career Award** to support early investigators in research, quality improvement or community engagement projects focused on inherited colorectal cancer syndromes, familial colorectal cancer or early age onset colorectal cancer.

We are proud to have supported a wide range of projects, including those that align with our commitment to diversity, equity and inclusion. Recently funded grants include "Integrated electronic health record intervention to improve provider-patient communication of familial colorectal cancer risk in those with advanced colorectal polyps," "KRAS-G12C: The neglected biomarker for identifying MUTYH-associated polyposis patients," and "Cultural Adaptation of FamilyTalk to Improve Family Communication in Genetics."

For a full list of prior grant recipients, please visit our website at <https://www.cgaigc.com/previous-grant-recipients>





CODES & COMPLIANCE FOR INDUSTRY

RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES AND COMPLIANCE

Please note that it is the responsibility of industry partners, supporters, sponsors, and exhibitors to comply with international and local authorities' codes of practice on the promotion of pharmaceuticals and medical devices.

The CGA-IGC has chosen to provide general support opportunities for the 2023 Annual Meeting in compliance with the PhRMA Code on Interactions with Health Care Professionals (www.phrma.org).

Links to IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), PhRMA (Pharmaceutical Research and Manufacturers of America), EFPIA (European Federation of Pharmaceuticals Industries & Associations), and MedTech Europe Compliance Portal are provided below. These may include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also care to check.

IFPMA International Federation of Pharmaceutical Manufacturers & Associations www.ifpma.org

PhRMA (Pharmaceutical Research and Manufacturers of America) www.phrma.org

EFPIA European Federation of Pharmaceuticals Industries & Associations www.efpia.org

Medtech Europe, Compliance Portal European Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure www.ethicalmedtech.eu

By signing the relevant booking forms to support the CGA-IGC and the 2023 CGA-IGC Annual Meeting, each industry partner, supporter, sponsor or exhibitor agrees to and confirms that they have reviewed the relevant regulations and codes of practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizers to any suits, demands by the Exhibitor / Supporter or any other third party.





2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

The CGA-IGC offers a variety of sponsorship and exhibition opportunities at the Annual Meeting with benefits that extend through 2023 via our year-round activities.

Recognition will be given to each Annual Meeting sponsor/exhibitor:

- In the Annual Meeting final program book (printed or e-book)
- In relevant pre-meeting marketing materials
- On the CGA-IGC Annual Meeting website www.cgaigcmeeting.org (for annual meeting sponsors/exhibitors) and/or the CGA-IGC website www.cgaigc.com (for society sponsors/supporters)
- In the Annual Meeting mobile application
- Within the presentation looping on the screen(s) in the session hall(s) before and after all sessions of the Annual Meeting
- In the CGA-IGC newsletter and bulletins, which reaches over 1,000 unique contacts

In addition, depending on the level of support, there are opportunities to highlight sponsors throughout 2023 in our year-round activities.

This is a great opportunity to highlight your company or product to physicians, researchers, geneticists, nurses, registry coordinators, genetic counselors, psychologists, and other healthcare professionals involved in the care of individuals with hereditary GI cancer.





CORPORATE SPONSORSHIP PACKAGES - “BE AN OFFICIAL INDUSTRY PARTNER”

The CGA-IGC is pleased to offer corporate recognition with Diamond, Platinum and Gold sponsorship packages. These packages are designed for companies and organizations interested in being a lead sponsor of the CGA-IGC. As a leading sponsor, your company will receive valuable benefits during the meeting and throughout the year. Discounts are offered if a multi-year commitment is made.

	PREMIUM INDUSTRY PARTNER DIAMOND SPONSORSHIP	INDUSTRY PARTNER PLATINUM SPONSORSHIP	ASSOCIATE INDUSTRY PARTNER GOLD SPONSORSHIP
Limited to >>	Limited to 2 companies	Limited to 2 companies	Limited to 2 companies
Amount >>	\$ 90,000	\$ 60,000	\$ 30,000
ANNUAL MEETING OFFERINGS			
Recognition as Corporate Sponsor with Logo Placement	on CGA-IGC Opening Remarks' PPT + Verbal Recognition on CGA-IGC Annual Meeting Website in CGA-IGC Final Program Book (printed or e-book) on Printed Poster Boards	on CGA-IGC Opening Remarks' PPT + Verbal Recognition on CGA-IGC Annual Meeting Website in CGA-IGC Final Program Book (printed or e-book) on Printed Poster Boards	on CGA-IGC Opening Remarks' PPT + Verbal Recognition on CGA-IGC Annual Meeting Website in CGA-IGC Final Program Book (printed or e-book) on Printed Poster Boards
Opportunity to place bag inserts (with max 2 pages each) in the Attendee Conference Bag *	Three (3)	Two (2)	One (1)
Access Opportunity with an Exhibit Booth at a premier location in the venue during the Annual Meeting *	+	+	+
Industry Sponsored Seminar **	One (1) Top Tier Seminar (60 minute time slot during lunch or dinner).	One (1) Top Tier Seminar (60 minute time slot during lunch or dinner).	One (1) Second Tier Seminar (45 minute time slot during breakfast).
Complimentary Delegate Registrations to the Annual Meeting and relevant networking events	Six (6)	Four (4)	Two (2)
Advertisement in the Final Program Book (printed or e-book)*	At inside back cover or inside front cover	Two (2) inside pages	One (1) inside page
Logo Placement on the CGA-IGC Annual Meeting Bag *	+	+	
Banner Advertisements on the Annual Meeting Mobile Application *	Two (2)	One (1)	
Push Notifications on the Annual Meeting Mobile Application *	Three (3) - one on each day	One (1)	
Email Blasts with Sponsor's Advertisement to be sent to the Annual Meeting's Registered Attendees (giving consent to receiving ads) ***	Two (2)	One (1)	
Invitation to sponsor a CGA-IGC Executive Council Meal at the Annual Meeting. This will be an exclusive opportunity to interact with CGA leadership.	Dinner	Breakfast	
Complimentary invitations to CGA-IGC sponsored evening social events at the Annual Meeting	Four (4)	Two (2)	
Recognition as Sponsor of CGA-IGC Annual Meeting Webcasts (if applicable)	+		

* Further details on the context (and allocation where applicable) are given under the relevant sponsorship item in the "Additional Sponsorship and Exhibition Opportunities" section of this prospectus.

** Further details on allocation and context are given at the "Industry Sponsored Seminars in the Annual Meeting" section of this prospectus. Parallel sponsored seminars may happen. Prioritization of Time Slots Based on Sponsor Level (Diamond, Platinum, Gold) and on a first come, first served basis.

*** Email advertisement content to be supplied by Sponsor and to be confirmed by the Organizers.



CORPORATE SPONSORSHIP PACKAGES - “BE AN OFFICIAL INDUSTRY PARTNER”

	PREMIUM INDUSTRY PARTNER DIAMOND SPONSORSHIP	INDUSTRY PARTNER PLATINUM SPONSORSHIP	ASSOCIATE INDUSTRY PARTNER GOLD SPONSORSHIP
Limited to >>	Limited to 2 companies	Limited to 2 companies	Limited to 2 companies
Amount >>	Included in the package price mentioned in the previous page	Included in the package price mentioned in the previous page	Included in the package price mentioned in the previous page
YEAR-ROUND OFFERINGS (from December 2022 to October 2023)			
Recognition with Logo Placement	on CGA-IGC Website	on CGA-IGC Website	on CGA-IGC Website
Promotional Opportunity to host Sponsored Product Theater Webinar(s), advertised to the CGA-IGC contact list anytime from December 2023 to October 2024	Two (2)	One (1)	
Recognition as a Sponsor of the 2024 CGA-IGC podcast series	+	+	
Invitation to sponsor a breakfast or lunch at the future CGA-IGC Winter Leadership Retreat	+	+	
Recognition as a Sponsor of the 2024 CGA-IGC webinar series	+		
Recognition as a Sponsor of the 2024 CGA-IGC monthly journal scans	+		
Recognition as a Sponsor of the 2024 CGA-IGC newsletters	+		
Recognition as Sponsor of CGA-IGC Research Grants with Logo Display on the CGA-IGC website, recognition when grant awarded/announced, all print/electronic materials related to grant funding	+		
Recognition and attendance at a dinner at the future Winter Leadership Retreat: Recognition as a Sponsor of the future CGA-IGC winter leadership retreat	+		
Recognition and attendance at a dinner at the future Winter Leadership Retreat: Invitation to Sponsor the future CGAIGC winter leadership retreat at a reduced rate	+		



2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

INDUSTRY SPONSORED SEMINARS AT THE ANNUAL MEETING

The CGA-IGC is pleased to provide opportunities for sponsor-offered education meal seminars during the Annual Meeting:

Top Tier Seminar (60 minute educational session during lunch or dinner)

\$9,000

Limited to 1 company until May 2023 (Availability is subject to change after this time as additional slot(s) might be gained from un-booked corporate sponsor reservations)

Second Tier Seminar (45 minute educational session during breakfast)

\$6,000

Limited to 1 company until May 2023 (Availability is subject to change after this time as additional slot(s) might be gained from un-booked corporate sponsor reservations)

- Speaking opportunity
- Content details to be displayed in the related section of the Annual Meeting website www.cgaigcmeeting.org and in the related sections of the Final Program Book and the Mobile Application.
- Signage at the food and beverage stations recognizing company as the sponsor
- Opportunity to have sponsor-supplied collateral in session meeting room
- Two (2) dedicated email blasts to be sent to Annual Meeting attendees announcing seminar; artwork to be supplied by sponsor
- Opportunity to include one-page seminar flyer in Annual Meeting attendee bags

* All display and branding materials to be provided by the Sponsor and to be approved by the Annual Meeting Organizers.

* Room rental at the Annual Meeting venue, standard AV equipment in the session room and display table at the hall entrance are included in the sponsorship amount. Any additional expenses (including but not limited to additional AV items, any catering services, speakers' registration and travel expenses, etc.) are the responsibility of the Sponsor and will be subject to additional charges. For any assistance and cost details, please get in contact with the Annual Meeting Organizing Secretariat.

* The CGA-IGC reserves the right to make adjustments on the final schedule times. Allocation of the date and hall will be subject to availability and will be confirmed on a first come, first served basis. The Corporate Sponsors (Diamond, Platinum and Gold) have priority in selecting allocation for their industry sponsored seminars until April 1, 2023. All other applications for industry sponsored seminars will be kept pending until this deadline and will be allocated in early April 2023.

* The title, content and speakers of the industry sponsored seminars are subject to the approval of the Meeting Planning Committee.

* Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the session. Advertising of any specific product does not mean acceptance by the CGA-IGC and Kenes Group. It is the full responsibility of the Sponsor that it is in accordance with national and state laws, where applicable.



2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ADDITIONAL SPONSORSHIP AND EXHIBITION OPPORTUNITIES

If you prefer an a-la-carte approach to sponsorship, the following opportunities are available on a limited basis. Prioritization may be given to official Industry Partners (Sponsors of corporate packages listed in the previous section) and are on a first come, first served basis.

EXHIBIT BOOTH

\$6,000 – INDUSTRY | \$1,000 – NON-PROFIT

- One (1) standard exhibit table
- Two (2) complimentary registrations to the Annual Meeting (Additional exhibitor badges are subject to Industry Registration Category fees)
- Recognition as an exhibitor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the Annual Meeting website www.cgaigcmeeting.org

An Exhibitors' Technical Manual outlining all technical aspects of the exhibition and logistics will be circulated three (3) months prior to the Annual Meeting.



ATTENDEE LANYARDS SPONSORSHIP Limited to 1 company

\$6,000

- Sponsor's logo featured on attendee lanyards
- Lanyards will be distributed to all attendees upon Annual Meeting check-in with the name badges
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, www.cgaigcmeeting.org

Subject to the CGA-IGC's approval. Annual Meeting lanyards will include company logo together with the logos of the CGA-IGC and the Annual Meeting name



WIFI SPONSORSHIP Limited to 1 company

\$5,000

- Customizable network name and access password for sponsorship recognition (Passwords may not contain product names; Company names are permitted)
- Announcement in Final Program Book to include customized network name, password, and logo
- Dedicated WiFi signage within the meeting spaces including customized network name, password, and logo
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- WiFi information with company logo to be printed on the back side of name badges to be distributed to all attendees





2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ANNUAL MEETING ATTENDEE BAGS SPONSORSHIP Limited to 1 company

\$6,500



- Sponsor's logo featured on Annual Meeting attendee bags
- Bags will be distributed to all attendees upon Annual Meeting check-in
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, www.cgaigcmeeting.org

Subject to the CGA-IGC's approval. Annual Meeting attendee bags will include company logo together with the logos of the CGA-IGC and the relevant Corporate sponsors (Diamond and Platinum)

POSTER BOARD BRANDING Limited to 2 companies

\$3,500 – INDUSTRY | \$1,000 – NON-PROFIT



- Sponsors' logo to be placed on the poster number designs.
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, www.cgaigcmeeting.org

Number and type of the poster boards will be determined by the Annual Meeting Organizers according to the final number of the posters. Logos of the CGA-IGC and the Corporate Sponsors (Diamond, Platinum and Gold) will also feature on the poster boards separately.

BAG DROP INSERT

\$2,500



- One (1) promotional product insert to be placed in the Annual Meeting attendee bags

Inserts can include brochures with educational information (limited to 2 pages) or items such as pens, writing pads, face masks, hand sanitizer, etc. Materials will be subject to the approval of the Annual Meeting Organizers.



2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

ADVERTISEMENT OPPORTUNITIES ON THE MOBILE APPLICATION

Looking for ways to expand your company or product's visibility at the 2023 CGA-IGC Annual Meeting?
Take a look at the incredible branding opportunities that will be featured on the Annual Meeting Mobile App.



BANNER ADVERTISEMENT ON THE MOBILE APPLICATION

- One branded banner ad on the Annual Meeting Mobile App to advertise your organization

*Artwork and/or content provided by sponsor

\$2,500

PUSH NOTIFICATION

- One push notification to be sent to all mobile app users; alert pops up prominently on each attendee's device

*Artwork and/or content provided by sponsor

\$2,500

ADVERTISEMENT IN THE FINAL PROGRAM BOOK

- One full page colored advertisement on an inside page in the Final Program Book (printed or e-book) to advertise your organization

* Artwork and/or content provided by sponsor

\$2,000



MEMBERSHIP SOCIAL EVENTS

- Opportunity for both on-site and off-site social events that have always been well attended
- Sponsors logo featured on announcements of the social events and at the social event
- Recognition by leadership at the event and the opportunity for a short speech welcoming attendees by the sponsor
- Company logo line about website

Contact Us for Price Info

VIDEO RECORDING OF ANNUAL MEETING SESSIONS Limited to 1 company

- Sponsors' logo featured on the landing page of the video recordings and at the beginning of each session's recording
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, www.cgaigcmeeting.org

Contact Us for Price Info



2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

CLOSED CAPTIONING AND SPANISH LANGUAGE SUBTITLES FOR RECORDED SESSIONS

Contact Us for Price Info

- Sponsors' logo featured on the landing page of the video recordings and at the beginning of the recording of each session with captioning and subtitles
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, www.cgaigcmeeting.org

YEAR-ROUND SOCIETY SPONSORSHIP OPPORTUNITIES

Support for the 2023 CGA-IGC Annual Meeting is required to be eligible to support year-round society activities.

The society sponsorship options featured below are not listed in the online booking portal as the amounts are to be discussed with potential Sponsors. Therefore, please contact us directly at mkomekl@kenes.com to book any of these items.

2023 CGA-IGC RESEARCH GRANT SPONSORSHIP

From \$20,000

Support research and development in the field of inherited GI cancers through a corporate sponsorship. Your contribution will be used to fund meritorious research projects. Your company will be recognized as a corporate sponsor for one calendar year on the CGA-IGC website, www.cgaigc.com.

2023 CGA-IGC TRAVEL GRANT SPONSORSHIP

From \$15,000

Scholarships will be provided to under-represented genetic counselors and/or trainees from resource restricted environments.

2023 CGA-IGC WINTER LEADERSHIP RETREAT SPONSORSHIP

\$7500

Support the CGA-IGC leadership retreat focused on strategic planning for our organization. Sponsors will be welcome at leadership lunches and dinners.

2023-2024 CGA-IGC eNEWSLETTER ADVERTISEMENT

From \$7,500

As a sponsor you will receive a prominently placed advertisement with a link to your webpage on all newsletters sent out to the CGA-IGC contact list from November 2023-November 2024.

Diamond and Platinum level sponsors are eligible to sponsor 2023 newsletters from time of funding commitment to November 2023 for \$5,000.



2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

2023 ADVERTISING WITHIN CGA-IGC COMMUNICATIONS AND WEBSITE

Contact Us for Price Info

Communicate your brand and product to the CGA-IGC community through advertising in key communications, such as our regular news bulletin (distributed every 1-3 weeks), our quarterly society newsletter, and on highlighted areas of the CGA-IGC website.

2023-2024 CGA-IGC MONTHLY JOURNAL SCAN MAILINGS

From \$7,500

CGA-IGC issues a monthly journal scan mailed out twice (with one as a reminder) per month to all members. As a sponsor you will receive a prominently placed advertisement with a link to your webpage.

Diamond and platinum level sponsors are eligible to sponsor 2023 journal scans from time of funding commitment to November 2023 for \$2,500.

2023 CGA-IGC SPONSORED PRODUCT THEATER WEBINAR

From \$12,500

Your slide deck, your speaker. the CGA-IGC will promote and host your webinar on Zoom. Includes 2 announcements over 60 days, confirmations and one day of reminder.

Diamond and Platinum level sponsors are eligible to sponsor two additional webinars from time of funding commitment to November 2023 for \$5,000.

2023 CGA-IGC WEBINAR SERIES SPONSORSHIP

From \$9,500

The CGA-IGC is offering organizations the opportunity to sponsor the year-round webinar series which provides live, on-line mentorship from national experts to the CGA-IGC membership each month. Click [here](#) to see the latest webinar schedule. Your sponsorship will be acknowledged throughout 2023 on the webinar landing page and announced during each webinar verbally and with an acknowledgement slide.

Diamond and Platinum level sponsors are eligible to sponsor 2023 webinars from time of funding commitment to November 2023 for \$5,000.

2023 CGA PODCAST SERIES SPONSORSHIP

From \$7,500

Your sponsorship will be acknowledged on the podcast section of the CGA-IGC website throughout 2023. Click [here](#) to learn more about the CGA-IGC podcast.

Diamond and Platinum level sponsors are eligible to sponsor 2023 podcasts from time of funding commitment to November 2023 for \$2,000.

Safeguarding our Independence

The CGA-IGC seeks collaborative, long-term relationships with its Industry Partners and other donors, which provide financial and other forms of support. It does this while upholding the absolute independence and integrity of its work for the benefit of the hereditary GI community.



2023 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

You can also support the CGA-IGC with any of the below options:

Educational Participation and Travel Grants for Early Careers
Unrestricted Grant in Support of the Annual Meeting Branding Options

We welcome your idea suggestions!

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting the CGA-IGC. We are very open to additional sponsorship opportunities and happy to discuss opportunities for collaboration and the achievement of mutual aims where these are complementary to our programs, meetings, plans and policies. If you want to partner with the leading authority in the Americas on hereditary GI cancers, please contact us!

Inquiries about Sponsorship & Exhibition

Mr. Daghan Sivaci

Industry Liaison & Sales Associate

E-mail: dsivaci@kenes.com / Mobile: +90 555 169 9984





APPLICATION, PAYMENT & CANCELLATION POLICY

GENERAL CONDITIONS & APPLICATION PROCESS

Once a booking form is submitted, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The TERMS & CONDITIONS for sponsorship and exhibition are provided within the booking form link, as well as at the end of this prospectus. Please note that submission of a booking form indicates the acceptance of all TERMS & CONDITIONS specified within this prospectus. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors must be finalized prior the Annual Meeting dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

- Full payment (100%) upon confirmation of the sponsorship / exhibition item

PAYMENT METHODS

Payments can be made via bank transfer, credit card or corporate checks.

Payment via Bank Transfer:

Payments via bank transfer must be made to the bank account whose details are provided. After the bank transfer, proof of payment must be sent to the Annual Meeting Organizers.

ACCOUNT NAME	: CGA-IGC 2023, USA
ACCOUNT NO (USD)	: 1500934-92-488
IBAN (USD)	: CH31 0483 5150 0934 9248 8
BANK NAME	: Credit Suisse
BRANCH	: Genève
SWIFT CODE	: CRESCHZZ80A
ADDRESS OF THE BANK	: Rue de la Monnaie 1-3 1204 Genève Switzerland

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalize your payment during the booking process.

Payment via Corporate Check:

Please contact us for details regarding payment via corporate check at mkomek@kenes.com

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Annual Meeting Organizing Secretariat in writing. The following cancellation policy will apply:

- For cancellations until May 1, 2023 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between May 2, 2023 – July 1, 2023; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after July 2, 2023; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the Annual Meeting dates.



TERMS AND CONDITIONS

Clause 1: Participant (Sponsor, Exhibitor or Supporter) is required to book their items through online booking portal and make the related payment to KENES GROUP in order to be a sponsor, exhibitor or supporter in the mentioned organization. Following this process, KENES GROUP will send an official document to the Participant company via online booking portal that is confirming the sponsorship, exhibition, advertising or support.

Clause 2: The online booking platform will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this platform.

Clause 3: Supporter's liability starts with the submission of the booking. By declining to attend the meeting/exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked and any additional pre-orders have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan. The stand size and payment conditions are indicated in the booking form. Shell scheme structures will be provided and the company name will be written by KENES GROUP with a type size that can be read easily by the annual meeting participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project in case they prefer to construct their own stand design. KENES GROUP is authorized to check the project in detail and make and/or ask for any necessary adjustments to be done in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand placements upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibitors' technical manual.

Clause 7: The sponsorship/exhibition/advertising/display fees calculated cover; I. Stand space indicated. II. Sponsorship/exhibition/advertising/display benefits mentioned under the related items listed in this prospectus. III. Providing the relevant information for office services IV. Providing the general security and general cleaning services of the exhibition areas (Participants are obliged to clean their stands) V. Participants are responsible for the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the sponsorship/ exhibition/advertising/display fees and which can be provided additionally upon Participant's additional order and payment are as follows: I. Additional exhibitor badge(s) II. Phone and/or internet lines III. Catering services IV. Additional stand equipment including but not limited to furniture, AV equipment, floral decoration, cleaning, electricity usage, digital printing, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the Annual Meeting participants within the exhibition opening hours.

Clause 10: Exhibition area will be open from Thursday, October 26, 2023 to Saturday, October 28, 2023.

Clause 11: Exhibition set-up and dismantling hours will be determined and communicated within the exhibitors' technical manual to be sent 3 months prior to the meeting dates. Supporters will be allowed to proceed with the set-up of their stands only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours to be indicated in the exhibitors' technical virtual manual. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within the determined dismantling hours without any prior warning. Any damages and expenses incurred must be covered by the Participant.

Clause 12: Exhibition organized by KENES GROUP might completely or partly become impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'etat, quarantine, epidemic diseases, civil turmoil, natural disasters, etc.). In the case of occurrence of any of the abovementioned

reasons, KENES GROUP does not admit any liability.

Clause 13: In case of a postponement of the physical meeting, confirmed sponsorships & exhibition items will be automatically transferred with the same conditions.

Clause 14: Participant submitting the booking form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 15: CANCELLATION POLICY: All cancellation requirements must be sent to KENES GROUP in writing. For cancellations before May 01, 2023; full payment less the bank charges will be refunded. For cancellations between May 02- July 01, 2023; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded. For cancellations on or after July 02, 2023; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made. All refunds will be made within 30 days after the Annual Meeting dates.

Clause 16: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio-visual system, etc. should not disturb the exhibition in general, as well as the meeting participants. Clause 17: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area or anywhere that has not been indicated in the sponsorship/ exhibition benefits listed under the related sponsorship/exhibition/ advertising title.

Clause 18: In case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 19: In case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 20: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the Annual Meeting dates regarding any food & beverage services planned within the scope of their participation.

Clause 21: ACCELERATION – INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and must be paid immediately. For the collection of the due amount, a default interest of 10% will be applied per month between the default date and the payment date.

Clause 22: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed-upon correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes to this agreement must be done in writing and signed by the authorized representatives of both parties.

Clause 23: DIVISIBILITY OF THE AGREEMENT; Any court ruling for the disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 24: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties which arise from this agreement before the time of termination. In case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accepts and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 25: CONDITION OF PROOF; KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.

Clause 26: CONDITION OF AUTHORIZATION; Istanbul Courts and Istanbul Enforcement Offices are authorized for the settlement of any conflicts which may arise from the implementation of this agreement.

Clause 27: These agreement conditions are a part of the application form and become effective by signing the application form.

Clause 28: This agreement consists of 28 clauses.



www.cgaigc.com

www.cgaigcmeeting.org

CGA-IGC Association Management & Annual Meeting Organizing Secretariat



Contact for Inquiries about Sponsorship & Exhibition

Mr. Daghan Sivaci
Industry Liaison & Sales Associate

E-mail: dsivaci@kenes.com / Mobile: +90 555 169 9984