

# 2022 CGA-IGC Annual Meeting

The Collaborative Group of the Americas  
on Inherited Gastrointestinal Cancer



**Nashville**

November 11-13, 2022  
Nashville, Tennessee

**SPONSORSHIP PROSPECTUS**



**#CGAIGC22**

[www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

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November 11-13, 2022  
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# INVITATION TO SUPPORT THE CGA-IGC & THE 2022 CGA-IGC ANNUAL MEETING



## 2022 CGA-IGC Annual Meeting

November 11-13, 2022  
Nashville, Tennessee

Dear Invaluable Industry Partners,

Thank you for considering support of The Collaborative Group of the Americas on Inherited Gastrointestinal Cancers (CGA-IGC) the premiere professional society dedicated to forwarding clinical care, research, and advocacy for individuals and their family members with hereditary GI cancers.

Our reach is far and wide. We host an **outstanding annual meeting** with international attendance that showcases the cutting edge developments in the field, including ground breaking research and clinical paradigm shifts. We have **robust year-round activities** that continually engage our multi-disciplinary members and the wider hereditary GI cancer professional and patient advocacy communities. We are committed to **advancing the science** that supports the care of our patients by funding an annual research grants.

CGA-IGC greatly values the support given by its Industry Partner, without their help, much of our work to advance the science and clinical care of inherited gastrointestinal cancers would simply not be possible. Thank you for your interest in supporting our society and our programs and activities.

Please read on to learn about our diverse membership and expansive reach. I am confident that CGA-IGC can provide you with a platform to advance our shared missions and welcome discussions to find opportunities to collaborate.

A handwritten signature in black ink, appearing to read "Swati G. Patel".

Swati G. Patel, MD, MS  
CGA-IGC President

### The Collaborative Group of the Americas on Inherited Gastrointestinal Cancer (CGA-IGC)

The Collaborative Group of Americas on Inherited Gastrointestinal Cancer (CGA-IGC) was established in 1995 to improve understanding of the basic science of inherited gastrointestinal cancer and the clinical management of affected families.



The CGA-IGC's clinical and research focus is hereditary gastrointestinal cancer syndromes, including but not limited to:

- Lynch Syndrome
- Familial Adenomatous Polyposis (FAP)
- Familial Pancreatic Cancer
- Gastric Adenocarcinoma Proximal Polyposis of the Stomach (GAPPS)
- Hereditary Diffuse Gastric Cancer
- Hereditary Mixed Polyposis Syndrome
- Juvenile Polyposis Syndrome
- MUTYH Associated Polyposis (MAP)
- Peutz-Jeghers Syndrome
- Polymerase Proofreading-Associated Polyposis (PPAP)
- PTEN Hamartoma Tumor Syndrome
- Serrated Polyposis Syndrome

### Vision Statement

The vision of the CGA-IGC is to eliminate morbidity and early mortality of hereditary gastrointestinal cancers.

### Mission Statement

The mission of the CGA-IGC is to advance science and clinical care of inherited gastrointestinal cancers through research, education and patient-advocacy as the leading authority in the Americas. Through this mission, the CGA-IGC offers the following:

- Education regarding the clinical management and molecular genetics of inherited gastrointestinal cancer to physicians, allied healthcare professionals, patients, and their families
- Access to collaborative trials and studies
- Resources for developing new hereditary registries and supporting their registries
- A forum for exchange of ideas
- Multidisciplinary expertise in clinical care, healthcare policy, and research related to hereditary gastrointestinal cancer

For further information please visit the CGA-IGC website [www.cgaigc.com](http://www.cgaigc.com)

### CGA-IGC's Commitment to Diversity, Equity & Inclusion

The Collaborative Group of the Americas on Inherited Gastrointestinal Cancer (CGA-IGC) promotes diversity and inclusiveness throughout the organization including in its membership, governance, and education programming. The CGA-IGC also recognizes the importance of advancing health equity in patient care in achieving our core mission as an organization.

The CGA-IGC is committed to:

- Fostering an environment that is inclusive of all groups including, but not limited to sex, race, ethnicity, gender identity, sexual orientation, religious beliefs, varying physical and mental abilities, professional specialty, and level of training.
- Increasing diversity within the organization that mirrors the rich and heterogeneous skills and professions of the hereditary gastrointestinal cancer medical community.
- Reducing disparities in health and healthcare and expanding research opportunities for patients and families at risk for gastrointestinal cancers.

# ABOUT THE CGA-IGC



## 2022 CGA-IGC Annual Meeting

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### Our Members

The CGA-IGC is a community of **over 400 clinicians, geneticists, researchers and patient advocates actively involved in our year-round society offerings**, including continuing-education accredited webinars, monthly email journal scans and collaborative research meetings. Our wider network of **over 1000 individuals** includes scientific leaders and patient-advocacy organizations who receive regular communication from our society via newsletters, and who are invited to participate in our open access resources including social media activities (such as Twitter Journal Clubs), patient education materials, research opportunities, and our podcast series (which has **over 2000 listens/downloads**).

### Leadership



**Swati Patel, MD, MS**  
**President**  
University of Colorado  
Anschutz Medical Campus  
Aurora, CO



**Peter Stanich, MD**  
**President-Elect**  
Ohio State University  
Wexner Medical Center  
Columbus, OH



**Randall Brand, MD**  
**Past President**  
University of Pittsburgh  
Medical Center  
Pittsburgh, PA



**Michael J. Hall, MD, MS**  
**Treasurer**  
Fox Chase Cancer Center  
Philadelphia, PA



**James Church, MD**  
**Administrative Director**  
Cleveland Clinic  
Cleveland, OH

### Council Members

Bryson Katona, MD, PhD (Term: 2020-2023)  
University of Pennsylvania Perelman School of Medicine  
Philadelphia, PA

Beth Yurkovich, MS, MPH, CGC (Term: 2021-2024)  
University of Pittsburgh  
Pittsburgh, PA

Eduardo Vilar-Sanchez, MD, PhD (Term: 2021-2024)  
MD Anderson Cancer Center  
Houston, TX

Aparajita Singh, MD, MPH (Term: 2022-2025)  
University of San Francisco  
San Francisco, CA

Rachel Pearlman, MS, LGC (Term: 2022-2025)  
The Ohio State University Comprehensive Cancer Centre  
Columbus, OH

Zsafia Stadler, MD (Term: 2020-2023)  
Memorial Sloan Kettering Cancer Center Medicine  
New York, NY

Fay Kastrinos, MD, MPH (Term: 2020-2023)  
Columbia University  
New York, NY

### Our Committees and Their Work

CGA-IGC Committees work to foster an environment of collaboration and to offer members greater involvement with the society.

- **Education Committee** - provides regular updates for the website, reviews literature, and develops educational materials for professionals and patients.
- **Communications and Membership Committee** - represents CGA-IGC with other professional organizations in an effort to increase membership and grow member engagement through social media and other communications platforms.
- **Research Committee** - ensuring the compilation of a comprehensive list of ongoing studies and providing this information to members through the website. The committee also facilitates collaborations among investigators.,
- **Meeting Planning Committee** - oversees the planning of the Annual Meeting.
- **Diversity, Equity and Inclusion (DEI) Committee** - responsible for promoting diversity and inclusiveness throughout the organization, including in its membership, governance and education programming.
- **Grant Review Committee** - responsible for independent, peer review of grant and project applications.

# WHY SUPPORT THE CGA-IGC AND THE ANNUAL MEETING



## 2022 CGA-IGC Annual Meeting

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The CGA-IGC is devoted to providing cutting-edge education regarding the clinical management and science of inherited gastrointestinal cancer to physicians and allied healthcare professionals. The CGA-IGC supports professional growth, stimulates intellectual curiosity, facilitates collaborative research, and improve patient outcomes by expanding access to up-to-date information of interest to practitioners and researchers. The Annual Meeting program is designed to keep clinicians and scientists up-to-date on new developments in hereditary gastrointestinal cancer research, including implications in the prevention, diagnosis, and treatment of patients with hereditary gastrointestinal cancer syndromes.

### Why Support the CGA-IGC

Support our annual efforts to be a resource for individuals and institutions working in the field of inherited gastrointestinal cancer syndromes. Facilitate collaborative studies, and be a forum for the presentation of novel and new ideas and data to facilitate discussions around the care of patients and their families.

#### Visibility

You will receive significant exposure throughout the year and during our Annual Meeting through our activities, website and communications. There is no better way to position your organisation to a community of over 400 multidisciplinary members/leaders in the hereditary GI cancer field, comprising clinicians, geneticists, researchers and patient advocates, all specialising in the assessment and management of familial gastrointestinal cancer in the Americas.

#### Strengthen Your Identify

Aligning your organization with our core programs in clinical care, healthcare policy, and research strengthens your position in the field and more importantly demonstrates your ongoing commitment to our network and ultimately patients and their families. Create your competitive difference by showing your presence to our members throughout the year and being easily recognized at our Annual Meeting with a face to face presence.

#### Support Networking

Networking develops meaningful connections by having direct engagement. Support networking through education and social activities and connect with members virtually or face to face at our social events or exhibition during our Annual Meeting.



# GENERAL INFORMATION ABOUT THE ANNUAL MEETING & PAST MEETING STATISTICS



## 2022 CGA-IGC Annual Meeting

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### Annual Meeting Website:

[www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

### Annual Meeting Dates & Destination:

November 11-13, 2022

(This year's meeting will be held directly before the National Society of Genetic Counselors (NSGC) Annual Meeting.)

Nashville, Tennessee, United States of America

### Annual Meeting Venue

Loews Vanderbilt Hotel

2100 West End Avenue, Nashville, Tennessee, 37203, USA

<https://www.loewshotels.com/vanderbilt-hotel>



### Expected Attendance to Annual Meeting

Approximately 300-400 gastroenterologists, colorectal surgeons, medical oncologists, genetic counselors, internists, gynecologists, researchers, geneticists, nurses, colorectal cancer registry coordinators, psychologists and other professionals involved in the care of individuals with hereditary gastrointestinal cancer including colorectal, esophageal, pancreatic, gastric, and small bowel cancers are expected to attend CGA-IGC 2022 Annual Meeting.



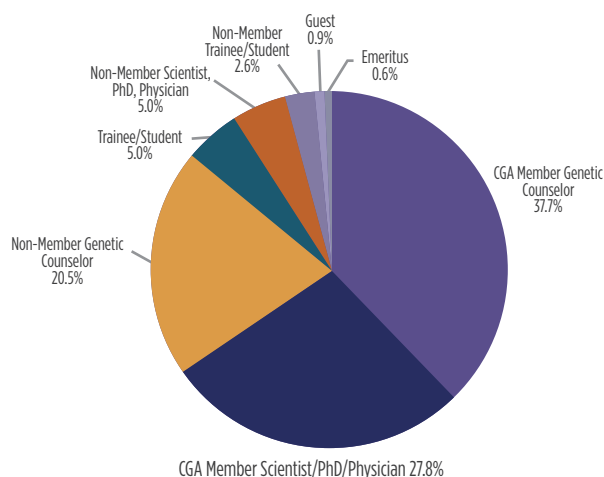
# GENERAL INFORMATION ABOUT THE ANNUAL MEETING & PAST MEETING STATISTICS



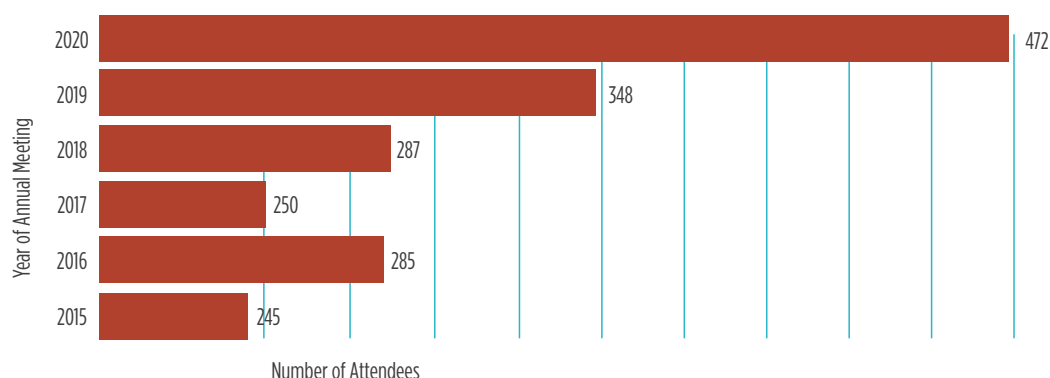
## 2022 CGA-IGC Annual Meeting

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### Attendee Breakdown of the Past CGA-IGC Annual Meetings:



### Registration Statistics from 2015-2021



### Important Dates & Deadlines

Abstract submission opens by	April 1, 2022
Registration opens by	April 1, 2022
Abstract submission deadline	July 11, 2022
Early registration deadline	August 29, 2022
Regular registration starts by	August 30, 2022
Regular registration deadline	November 4, 2022
Onsite/Late registration starts by	November 5, 2022

# GENERAL INFORMATION ABOUT THE ANNUAL MEETING & PAST MEETING STATISTICS



## 2022 CGA-IGC Annual Meeting

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### Annual Meeting Organizing Secretariat



Office: Kenes M+

#### For Inquiries about Sponsorship & Exhibition

Mr. Muzaffer Komek, Industry Liaison & Sales Manager  
E-mail: mkomek@kenes.com | Mobile: +90 530 689 5299

#### For Inquiries about Registration, Accommodation & Travel

Ms. Neyir Utugen, Registration & Accommodation Specialist  
E-mail: nutugen@kenes.com

#### For Inquiries about Promotion of the Annual Meeting

Ms. Defne Caglar, Marketing Manager  
E-mail: dcaglar@kenes.com

#### For Inquiries about Scientific Content and Abstracts

Ms. Lara Volkan, Scientific Programme Coordinator  
E-mail: lvolkan@kenes.com

#### For Any Other Inquiries

Ms. Pinar Akbulut, Senior Project Manager  
E-mail: pakbulut@kenes.com

### Attendee Comments from the 2021 CGA-IGC Annual Meeting:

Honestly this was **just a stellar conference** and all the speakers really came out strong! Was glad to see inclusion of trans/non-binary management as well.

I learned a lot about the chemotherapies for this population of patients. **Not something in my normal realm of work.**

Once again, **great presentations demonstrating how we need to keep re-inventing ourselves** to detect more patients, prepare them for all possible results and to take into account what the patient wants.

Great review and wonderful hot topics and what's on the horizon.

As a solo GC working in community hospital setting, I appreciate learning about current research and updates **because there are not many opportunities to learn this information outside of this conference.** Eg, the use of ctDNA-based cancer screening may have important clinical implications in the near future, but the only other place I've been able to learn about it is from lab reps. Having an academic clinician comment on it's usefulness is helpful.

I appreciate that the program **incorporated perspective** from research scientists, physicians, and genetic counselors.

I love this conference, **it is so applicable to my everyday work.**

Getting practical updates from experts who are deeply experienced in clinical care **gives me some idea of how well our community hospital is doing** in terms of providing patient care, and when it is the patient's interest to refer to an academic center.

I appreciate the diverse topics and the expertise of the speakers. **Quality of this conference is unmatched.**

All of the speakers were wonderful, as always. **There is a particular energy to this conference that is unique and really inspiring as well** - I went back to work feeling more excited and committed.

# ANNUAL MEETING PROGRAM



## 2022 CGA-IGC Annual Meeting

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Some of the sessions in the program of the 2022 CGA-IGC Annual Meeting to give some idea on the content are listed as an annex file. Please [CLICK HERE](#) to review the current content.

**Preliminary program template of the Annual Meeting is as below:**

CGA-IGC 2022 Annual Meeting											
Legend		Scientific Sessions		Industry Sessions		Committee Meeting		Posters		Social Events	
NOVEMBER 10 - THURSDAY			NOVEMBER 11 - FRIDAY			NOVEMBER 12 - SATURDAY			NOVEMBER 13 - SUNDAY		
Time Slot	HALL 1	HALL 2	Time Slot	HALL 1	HALL 2	HALL 1	HALL 2	HALL 1	HALL 2		
			07:00 - 07:45	Slot for 2nd Tier Industry Seminar		Slot for 2nd Tier Industry Seminar		Slot for 2nd Tier Industry Seminar			
			07:45 - 08:00	BREAK		BREAK		BREAK			
			08:00 - 09:00	Session	Session	Session	Session	Session	Session		
			09:00 - 09:15	BREAK		BREAK		BREAK			
			09:15 - 10:45	Session	Session	Session	Session	Session	Session		
			10:45 - 11:00	BREAK		BREAK		BREAK			
			11:00 - 13:00	Session	Session	Session	Session	Session	Session		
			13:00 - 14:30	13:00 - 14:30 LUNCH BREAK		13:00 - 14:30 LUNCH BREAK		13:00 - 14:30 LUNCH BREAK			
14:30 - 16:00	Committee Meetings		14:30 - 16:00	Session	Session	Session	Session	Business Meeting, Wrap Up			
16:00 - 16:15	BREAK		16:00 - 16:15	BREAK		BREAK					
16:15 - 17:45	Committee Meetings		16:15 - 17:45	Session	Session	Session	Session				
17:45 - 18:30	Council & Committee Reception & Awards		17:45 - 18:30	Posters		Posters					
				Early Career Reception		Collaborative Research Reception					
Dinner Slot	Slot for 1st Tier Industry Seminar		Dinner	CGA (+Fight CRC) Night on the Town!		Slot for 1st Tier Industry Seminar					

# AREAS FOR YEAR ROUND PARTNERSHIP



## 2022 CGA-IGC Annual Meeting

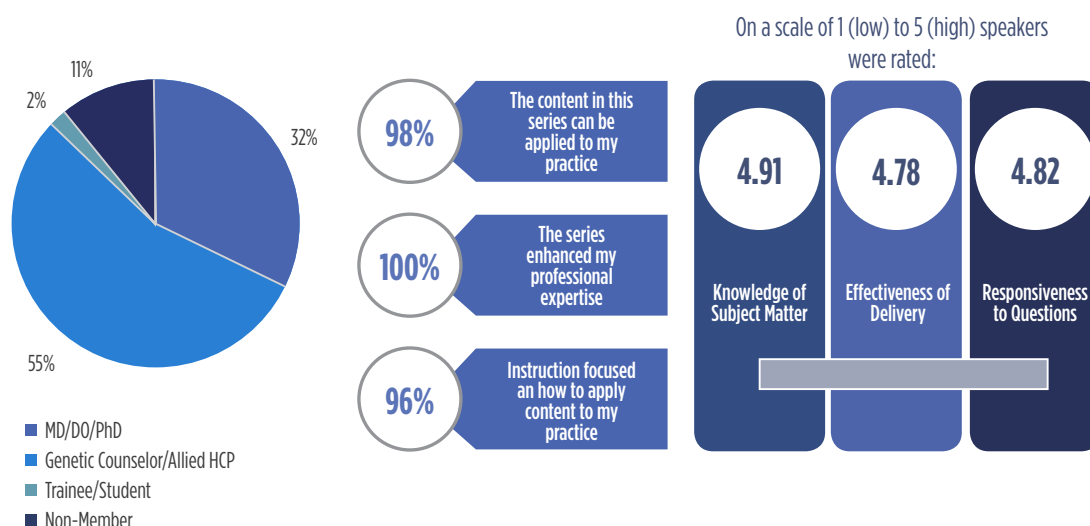
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### Webinars

The CGA-IGC Webinar Series is an annual series of webinars delivered by top experts in hereditary gastrointestinal cancer, that provide attendees continuing education credits. Each series includes six webinars dedicated to cutting edge clinical care and research in hereditary gastrointestinal cancer syndromes.

Attended by over 300 participants and featuring a panel of expert speakers, each webinar provides the opportunity to enhance professional expertise whilst focusing on application to clinical practice.

Statistical information on attendees of past webinars can be seen below:



For a list of webinars planned for 2022, please visit our [webinar home page](#).

### Monthly Journal Scans

It is almost impossible for healthcare professionals to keep up to date with the latest research and insight in hereditary gastrointestinal cancers which is published across a wide array of multi-disciplinary journals across the disciplines of gastroenterology, gastrointestinal surgery, oncology, genetics, science, general medicine, behavioral sciences, pathology, and radiology to find all articles relevant to the care of hereditary syndrome patients. Our society carefully reviews all relevant journals and distributes a carefully curated monthly journal scan allowing our members to stay up to date with research publication. This is a unique resource and highly read and rated by our network.

### Podcast Series

The CGA-IGC is in its 5th season of podcasts dedicated to advancing the care of patients with hereditary GI cancer syndromes. These podcasts cover a wide range of topics featuring experts in the field and are open-access and available for FREE on Podomatic, iTunes, Spotify and more. These podcasts have wide reach, evidenced by over 2000 unique listens/downloads. To access the series, [click here](#) or google "CGA IGC podcasts".

# AREAS FOR YEAR ROUND PARTNERSHIP



## 2022 CGA-IGC Annual Meeting

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### Regular Newsletters & Bulletins

The CGA-IGC is in constant communication with the hereditary gastrointestinal cancer professional community and patient advocacy organizations. We distribute a regular newsletter which summarizes CGA-IGC activities, research, education and advocacy opportunities. Content linked from this newsletter can be found on our website. We also regularly distribute news bulletins with announcements and updates.

### Other Educational Activities

The CGA-IGC is continuously developing its programs and activities to build capacity among our community across the Americas, including initiatives such as a mentorship program to support early career members, academic fellowships, practical webinars, development of educational courses and case conferences.

### The CGA-IGC Research Grant

The CGA-IGC invites early-career members in good standing to submit project proposals addressing any component of the CGA-IGC's mission. Awards of up to \$20,000 per year are given to unique and creative projects based on a competitive peer-review. The number of awards given is determined by sponsorship support.

We are proud to have supported projects that align with our commitment to diversity, equity and inclusion. Recently funded grants include "Cultural Adaptation of FamilyTalk to Improve Family Communication in Genetics", "Diet and Microbiome and Dysbiosis in Lynch Syndrome", and "Feasibility of CRC Risk Assessment in a Federally Qualified Health Center".

We take pride in funding early career investigators to support their transition to clinical and research leaders. In addition, we recognize grant funding as an important mechanism to support our members and promote a pipeline of diverse members entering our society leadership. For instance, the 2019 awardee received a CGA-IGC grant as a trainee and is now the chair of our communications and membership committee. The 2017 awardee is currently on our executive council.

For a full list of prior grant recipients, please visit our website at <https://www.cgaigc.com/previous-grant-recipients>.

### RESPONSIBILITY ABOUT PHARMACEUTICAL AND MEDICAL DEVICE INDUSTRY CODES & COMPLIANCE

Please note that it is the responsibility of industry partners, supporters, sponsors, and exhibitors to comply with international and local authorities codes of practice on the promotion of pharmaceuticals and medical devices.

The CGA-IGC has chosen to provide general support opportunities for the 2022 Annual Meeting in compliance with the PhRMA Code on Interactions with healthcare professionals ([www.phrma.org](http://www.phrma.org)).

Links to IFPMA (International Federation of Pharmaceutical Manufacturers & Associations), PhRMA (Pharmaceutical Research and Manufacturers of America), EFPIA (European Federation of Pharmaceuticals Industries & Associations), and MedTech Europe Compliance Portal are provided below. These may include links to National Associations websites/portals which industry partners, sponsors and exhibitors may also care to check.

IFPMA International Federation of Pharmaceutical Manufacturers & Associations [www.ifpma.org](http://www.ifpma.org)

PhRMA (Pharmaceutical Research and Manufacturers of America) [www.phrma.org](http://www.phrma.org)

EFPIA European Federation of Pharmaceuticals Industries & Associations [www.efpia.org](http://www.efpia.org)

Medtech Europe, Compliance Portal European Trade Association Representing the Medical Technology Industries, from Diagnosis to Cure [www.ethicalmedtech.eu](http://www.ethicalmedtech.eu)

By signing the relevant booking forms to support the CGA-IGC and the 2022 CGA-IGC Annual Meeting, each industry partner, supporter, sponsor or exhibitor agrees to and confirms that they have reviewed the relevant regulations and codes of practice.

Failure to comply with these regulations may not be used as a ground to declare the contract void. Failure to comply with the rules and regulations will not expose the Organizers to any suits, demands by the Exhibitor / Supporter or any other third party.

# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

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The CGA-IGC offers a variety of sponsorship and exhibition opportunities at the Annual Meeting with benefits that extend through 2023 via our year-round activities.

Recognition will be given to each Annual Meeting sponsor/exhibitor:

- In the Annual Meeting final program book (printed or e-book)
- In relevant pre-meeting marketing materials
- On the CGA-IGC Annual Meeting website [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org) (for annual meeting sponsors/exhibitors) and/or the CGA-IGC website [www.cgaigc.com](http://www.cgaigc.com) (for society sponsors/supporters)
- In the Annual Meeting mobile application
- Within the presentation to be looping on the screen(s) in the session hall(s) before and after all sessions of the Annual Meeting
- In the CGA-IGC newsletter and bulletins, which reaches over 1,000 unique contacts

In addition, depending on the level of support, there are opportunities to highlight sponsors throughout 2023 in our year-round activities.

This is a great opportunity to highlight your company or product to physicians, researchers, geneticists, nurses, colorectal cancer registry coordinators, genetic counselors, psychologists, and other healthcare professionals involved in the care of individuals with hereditary gastrointestinal cancer.



# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

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### CORPORATE SPONSORSHIP PACKAGES - "BE AN OFFICIAL INDUSTRY PARTNER"

The CGA-IGC is pleased to offer **Corporate recognition** with Diamond, Platinum and Gold sponsorship packages. These packages are designed for companies and organizations interested in being a lead sponsor of the CGA-IGC. As a leading sponsor, your company will receive valuable benefits during the meeting and throughout the year. **Discounts are offered if a multi-year commitment is made.**

	PREMIUM INDUSTRY PARTNER DIAMOND SPONSORSHIP	INDUSTRY PARTNER PLATINUM SPONSORSHIP	ASSOCIATE INDUSTRY PARTNER GOLD SPONSORSHIP
Limited to >>	Limited to 2 companies	Limited to 2 companies	Limited to 2 companies
Amount >>	\$ 90,000	\$ 60,000	\$ 30,000
<b>ANNUAL MEETING OFFERINGS</b>			
Recognition as Corporate Sponsor with Logo Placement	on CGA-IGC Opening Remarks' PPT + Verbal Recognition on CGA-IGC Annual Meeting Website in CGA-IGC Final Program Book (printed or e-book) on Printed Poster Boards	on CGA-IGC Opening Remarks' PPT + Verbal Recognition on CGA-IGC Annual Meeting Website in CGA-IGC Final Program Book (printed or e-book) on Printed Poster Boards	on CGA-IGC Opening Remarks' PPT + Verbal Recognition on CGA-IGC Annual Meeting Website in CGA-IGC Final Program Book (printed or e-book) on Printed Poster Boards
Opportunity to place bag inserts (with max 2 pages each) in the Attendee Conference Bag *	Three (3)	Two (2)	One (1)
Access Opportunity with an Exhibit Booth at a premier location in the venue during the Annual Meeting *	+	+	+
Industry Sponsored Seminar **	One (1) Top Tier Seminar (60 minute time slot during lunch or dinner).	One (1) Top Tier Seminar (60 minute time slot during lunch or dinner).	One (1) Second Tier Seminar (45 minute time slot during breakfast).
Complimentary Delegate Registrations to the Annual Meeting and relevant networking events.	Six (6)	Four (4)	Two (2)
Advertisement in the Final Program Book (printed or e-book) *	At inside back cover or inside front cover	Two (2) inside pages	One (1) inside page
Logo Placement on CGA-IGC Annual Meeting Bag *	+	+	
Banner Advertisements on the Annual Meeting Mobile Application *	Two (2)	One (1)	
Push Notifications on Annual Meeting Mobile Application *	Three (3) - one on each day	One (1)	
Email Blasts with Sponsor's Advertisement to be sent to the Annual Meeting's Registered Attendees (giving consent to receiving ads) ***	Two (2)	One (1)	
Invitation to sponsor a CGA-IGC Executive Council Meal at the Annual Meeting. This will be an exclusive opportunity to interact with CGA leadership.	Dinner	Breakfast	
Complimentary invitations to CGA-IGC sponsored evening social events at the Annual Meeting	Four (4)	Two (2)	
Recognition as Sponsor of CGA-IGC Annual Meeting Webcasts (if applicable)	+		
<b>YEAR-ROUND OFFERINGS (From December 2022 to November 2023)</b>			
Recognition with Logo Placement	on CGA-IGC Website	on CGA-IGC Website	on CGA-IGC Website
Promotional Opportunity to Host Sponsored Product Theater Webinar(s), Advertised to CGA-IGC contact list anytime from December 2022 to November 2023	Two (2)	One (1)	
Recognition as a Sponsor of 2023 CGA-IGC podcast series	+	+	
Invitation to sponsor a breakfast or lunch at the 2023 CGA-IGC Winter Leadership Retreat	+	+	
Recognition as a Sponsor of 2023 CGA-IGC webinar series	+		
Recognition as a Sponsor of 2023 CGA-IGC monthly journal scans	+		
Recognition as a Sponsor of 2023 CGA-IGC newsletters	+		
Recognition as Sponsor of CGA-IGC Research Grants with Logo Display on the CGA-IGC website, recognition when grant awarded/announced, all print/electronic materials related to grant funding	+		
Invitation to sponsor a dinner at the 2023 CGA-IGC Winter Leadership Retreat	+		

\* Further details on the context (and allocation where applicable) are given under the relevant sponsorship item in the "Additional Sponsorship and Exhibition Opportunities" section of this prospectus.

\*\* Further details on allocation and context are given at the "Industry Sponsored Seminars at the Annual Meeting" section of this prospectus. Parallel sponsored seminars may happen. Prioritization of Time Slots Based

\*\*\* Email advertisement content to be supplied by Sponsor and to be confirmed by the Organizers.

# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

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### INDUSTRY SPONSORED SEMINARS AT THE ANNUAL MEETING

The CGA-IGC is pleased to provide opportunities for sponsor-offered education meal seminars during the Annual Meeting:

#### Top Tier Seminar (60 minute educational session during lunch or dinner)

**\$9,000**

Limited to 1 company until June 2022 (Availability is subject to change after this time as additional slot(s) might be gained from un-booked corporate sponsor reservations)

#### Second Tier Seminar (45 minute educational session during breakfast)

**\$6,000**

Limited with 1 company until June 2022 (Availability is subject to change after this time as additional slot(s) might be gained from un-booked corporate sponsor reservations)

- Speaking opportunity
  - Content details to be displayed on the related section of the Annual Meeting website [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org) and in the related sections of the Final Program Book and the Mobile Application.
  - Signage at the food and beverage stations recognizing company as the sponsor
  - Opportunity to have sponsor-supplied collateral in session meeting room
  - Two (2) dedicated email blasts to be sent to Annual Meeting attendees announcing seminar; artwork to be supplied by sponsor
  - Opportunity to include one-page seminar flyer in Annual Meeting attendee bags
- (all display and branding materials to be provided by the Sponsor and to be approved by the Annual Meeting Organizers)

**Room rental at the Annual Meeting venue, standard AV equipment in the session room and display table at the hall entrance are included in the sponsorship amount. Any additional expenses (including but not limited to additional AV items, any catering services, speakers' registration and travel expenses, etc) are the responsibility of the Sponsor and will be subject to additional charges. For any assistance and cost details, please get in contact with the Annual Meeting Organizing Secretariat.**

CGA-IGC reserves the right to make adjustments on the final schedule times. Allocation of the date and hall will be subject to availability and will be confirmed on a "first come first served" basis. The Corporate Sponsors (Diamond, Platinum and Gold) have priority privilege to select allocation for their industry sponsored seminars until April 1, 2022. All other applications for industry sponsored seminars will be kept pending until this deadline and will be allocated early in April 2022.

The title, content and speakers of the industry sponsored seminars are subject to the approval of the Meeting Planning Committee.

Sponsors of industry sponsored symposia are responsible for obtaining the relevant information and complying with all national and international rules and regulations related to advertising and promotion of all products and services mentioned as part of the session. Advertising of any specific product does not mean acceptance by CGA-IGC and Kenes Group. It is the full responsibility of the Sponsor that it is in accordance with the national and state laws, where applicable.

# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

November 11-13, 2022  
Nashville, Tennessee

### ADDITIONAL SPONSORSHIP AND EXHIBITION OPPORTUNITIES

If you prefer an a-la-carte approach to sponsorship, the following opportunities are available on a limited basis. Prioritization may be given to official Industry Partners (Sponsors of corporate packages listed on the previous section) and are on a first-come, first-served basis.

#### EXHIBIT BOOTH

**\$4,500 – INDUSTRY | \$1,000 – NON-PROFIT**

##### INCLUDES:

- One (1) standard exhibit table
- Two (2) complimentary registrations to the Annual Meeting (Additional exhibitor badges are subject to Industry Registration Category fees)
- Recognition as an exhibitor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the annual meeting website [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

An Exhibitors' Technical Manual outlining all technical aspects of the exhibition and logistics will be circulated three (3) months prior to the Annual Meeting.

#### ATTENDEE LANYARDS SPONSORSHIP

**\$5,000**

Limited to 1 company

##### INCLUDES:

- Sponsor's logo featured on attendee lanyards
- Lanyards will be distributed to all attendees upon Annual Meeting check-in with the name badges
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

Subject to CGA-IGC's approval. Annual Meeting lanyards will include company logo together with the logos of CGA-IGC and the Annual Meeting name



#### WIFI SPONSORSHIP

**\$7,500**

Limited to 1 company

##### INCLUDES:

- Customizable network name and access password for sponsorship recognition (Passwords may not contain product names; Company names are permitted)
- Announcement in Final Program Book to include customized network name, password, and logo
- Dedicated Wi-Fi signage within the Meeting spaces including customized network name, password, and logo
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- WiFi information with company logo to be printed on the back side of name badges to be distributed to all attendees



# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

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Nashville, Tennessee

### ANNUAL MEETING ATTENDEE BAGS SPONSORSHIP

\$5,500

Limited to 1 company

#### INCLUDES:

- Sponsor's logo featured on annual meeting attendee bags
- Bags will be distributed to all attendees upon Annual Meeting check-in
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

Subject to CGA-IGC's approval. Annual Meeting attendee bags will include company logo together with the logos of CGA-IGC and the relevant Corporate sponsors (Diamond and Platinum)

### POSTER BOARD BRANDING

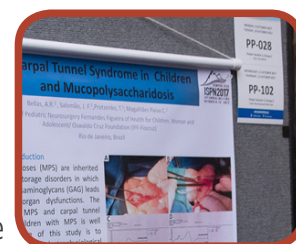
\$3,500

Limited to 2 companies

#### INCLUDES:

- Sponsors' logo featured on the poster number designs.
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

Number and type of the poster boards will be determined by the Annual Meeting Organizers according to the final number of the posters. Logos of CGA-IGC and the Corporate Sponsors (Diamond, Platinum and Gold) will also feature on the poster boards separately.



### BAG DROP INSERT

\$2,500

#### INCLUDES:

- One (1) promotional product insert to be placed in the Annual Meeting attendee bags

Inserts can include brochures with educational information (limited with 2 pages) or items such as pens, writing pads, face masks, hand sanitizer, etc. Materials will be subject to the approval of the Annual Meeting Organizers.

# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES

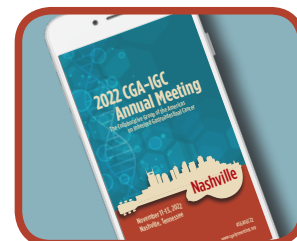


## 2022 CGA-IGC Annual Meeting

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### ADVERTISEMENT ON THE MOBILE APPLICATION OPPORTUNITIES

Looking for ways to expand your company or product's visibility at the 2022 CGA-IGC Annual Meeting? Take a look at the incredible branding opportunities that will be featured on the Annual Meeting Mobile App.



#### BANNER ADVERTISEMENT ON THE MOBILE APPLICATION

**\$2,500**

##### INCLUDES:

- One branded banner ad on the annual meeting mobile app to advertize your organization
- \*Artwork and/or content provided by sponsor

#### PUSH NOTIFICATION

**\$2,500**

##### INCLUDES:

- One push notification to be sent to all mobile app users; alert pops up prominently on each attendee's device
- \*Artwork and/or content provided by sponsor

### ADVERTISEMENT IN THE FINAL PROGRAM BOOK

#### INSIDE FULL PAGE ADVERTISEMENT

**\$2,000**

##### INCLUDES:

- One full page colored advertisement on an inside page in the Final Program Book (printed or e-book) to advertize your organization
- \* Artwork and/or content provided by sponsor

### VIDEO RECORDING OF ANNUAL MEETING SESSIONS

**Contact Us for Price Info**

Limited to 1 company

##### INCLUDES:

- Sponsors' logo featured on the landing page of the video recordings and at the beginning of each session's recording
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

### CLOSED CAPTIONING AND SPANISH LANGUAGE SUBTITLES FOR RECORDED SESSIONS

**Contact Us for Price Info**

##### INCLUDES:

- Sponsors' logo featured on the landing page of the video recordings and at the beginning of the recording of each session with captioning and subtitles
- Recognition as a Sponsor in the Final Program Book and the Mobile Application
- Company logo and website hyperlinked on the CGA-IGC website, [www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

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### YEAR-ROUND SOCIETY SPONSORSHIP OPPORTUNITIES

Support for the 2022 CGA-IGC Annual Meeting is required to be eligible to support year-round society activities.

Below listed items of society sponsorship are not listed in the online booking portal as the amounts are to be discussed with the potential Sponsors. Therefore, please contact us directly at [mkomek@kenes.com](mailto:mkomek@kenes.com) to book any of these items.

#### 2022 CGA-IGC RESEARCH GRANT SPONSORSHIP

From \$ 20,000

Support research and development in the field of inherited GI Cancers through a corporate sponsorship. Your contribution will be used to fund meritorious research projects. Your company will be recognized as a corporate sponsor for a calendar year on the CGA-IGC website, [www.cgaigc.com](http://www.cgaigc.com).

#### 2022 CGA-IGC TRAVEL GRANT SPONSORSHIP

From \$ 15,000

Scholarships will be provided to under-represented genetic counselors and/or trainees from resource restricted environments.

#### 2022-2023 CGA-IGC eNEWSLETTER ADVERTISEMENT

From \$7,500

As a sponsor you will receive a prominently placed advertisement with a link to your web page on all newsletters sent out to the CGA-IGC contact list from November 2022-November 2023.

Diamond and platinum level sponsors are eligible to sponsor 2022 newsletters from time of funding commitment to November 2022 for \$5,000.

#### 2022 ADVERTISING WITHIN CGA-IGC COMMUNICATIONS AND WEBSITE

Contact Us for Price Info

Communicate your brand and product to the CGA-IGC community through advertising in key communications, such as our regular news bulletin (distributed every 1-3 weeks), our quarterly society newsletter, and on select areas of the CGA-IGC website.

#### 2022-2023 CGA-IGC MONTHLY JOURNAL SCAN MAILINGS

From \$7,500

CGA-IGC issues a monthly journal scan to all members (mailed out twice per month). As a sponsor you will receive a prominently placed advertisement with a link to your web page.

Diamond and platinum level sponsors are eligible to sponsor 2022 journal scans from time of funding commitment to November 2022 for \$2,500.

# 2022 SPONSORSHIP AND EXHIBITION OPPORTUNITIES



## 2022 CGA-IGC Annual Meeting

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### 2022 CGA-IGC SPONSORED PRODUCT THEATER WEBINAR

From \$12,500

Your slide deck, your speaker. CGA-IGC will promote and host your webinar on Zoom. Includes 2 announcements over 60 days, confirmations and one day of reminder.

Diamond and Platinum level sponsors are eligible to sponsor two additional webinars from time of funding commitment to November 2022 for \$5,000.

### 2022 CGA-IGC WEBINAR SERIES SPONSORSHIP

From \$9,500

CGA-IGC is offering organizations the opportunity to sponsor the year-round webinar series which provides live, on-line mentorship from national experts to the CGA-IGC membership each month. Click [here](#) to see the latest webinar schedule. Your sponsorship will be acknowledged throughout 2023 on the webinar landing page, announced during each webinar verbally and with an acknowledgement slide.

Diamond and Platinum level sponsors are eligible to sponsor 2022 webinars from time of funding commitment to November 2022 for \$5,000.

### 2022 CGA PODCAST SERIES SPONSORSHIP

From \$7,500

Your sponsorship will be acknowledged on the podcast section of the CGA-IGC website throughout 2023. Click [here](#) to learn more about the CGA-IGC podcast.

Diamond and Platinum level sponsors are eligible to sponsor 2022 podcasts from time of funding commitment to November 2022 for \$2,000.

### Safeguarding our Independence

The CGA-IGC seeks collaborative, long-term relationships with its Industry Partners and other donors, which provide financial and other forms of support. It does this while upholding the absolute independence and integrity of its work for the benefit of the hereditary GI community.





### **You can also support CGA-IGC with any of the below options:**

Educational Participation & Travel Grants for Delegates / Young Scientists

Unrestricted Grant in Support of the Annual Meeting

Branding Options

### **Or you may suggest an idea!**

We strongly encourage potential sponsors to suggest their own ideas and/or packages for supporting CGA-IGC. We are very open to additional sponsorship opportunities and happy to discuss opportunities for collaboration and the achievement of mutual aims where these are complementary to our programs, meetings, plans and policies. If you want to partner with the leading authority in the Americas on hereditary GI cancers, please contact us!

### **Inquiries about Sponsorship & Exhibition**

Mr. Muzaffer Komak

Industry Liaison & Sales Manager

E-mail: [mkomak@kenes.com](mailto:mkomak@kenes.com) | Mobile: +90 530 689 5299

# APPLICATION, PAYMENT & CANCELLATION POLICY



## 2022 CGA-IGC Annual Meeting

November 11-13, 2022  
Nashville, Tennessee

[Click to access the online booking portal](#)

### GENERAL CONDITIONS & APPLICATION PROCESS

Once a booking form is submitted, a confirmation will be mailed to the Sponsor/Exhibitor with an accompanying invoice.

The TERMS & CONDITIONS for sponsorship and exhibition are provided within the booking form link, as well as at the end of this prospectus. Please note that submission of a booking form indicates the acceptance of all TERMS & CONDITIONS specified within this prospectus. The booking form(s) will be held as a valid liable contract, by which both parties will be bounded.

### PAYMENT PLAN & CONDITIONS

All payments including the ones from last minute sponsors are required to be finalised prior the Annual Meeting dates. The final invoices will be issued after the Annual Meeting. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

1st Payment	50%	Upon confirmation of the sponsorship / exhibition item
2nd Payment	50%	Until July 01, 2022

### PAYMENT METHODS

Payments can be made via bank transfer, credit card or corporate checks.

#### Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Annual Meeting Organizers.

ACCOUNT NAME : CGA-IGC 2022, Nashville, USA  
ACCOUNT NO (USD) : 1500934-92-351  
IBAN (USD) : CH44 0483 5150 0934 9235 1  
BANK NAME : Credit Suisse  
BRANCH : Genève  
SWIFT CODE : CRESCHZZ80A  
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

#### Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalize your payment during the booking process.

#### Payment via Corporate Check:

Please contact us for the details of check process at [mkomek@kenes.com](mailto:mkomek@kenes.com)

### CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Annual Meeting Organizing Secretariat in writing. The following cancellation policy will apply:

- For cancellations until May 1, 2022 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between May 2, 2022 – July 1, 2022; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after July 2, 2022; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the Annual Meeting dates.

# TERMS AND CONDITIONS



## 2022 CGA-IGC Annual Meeting

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Clause 1: Participant (Sponsor, Exhibitor or Supporter) is required to book their items through online booking portal and make the related payment to KENES GROUP in order to be a sponsor, exhibitor or supporter in the mentioned organisation. Following this process, KENES GROUP will send an official document to the Participant company via online booking portal that is confirming the sponsorship, exhibition, advertising or support.

Clause 2: The online booking platform will be signed by the Participant and KENES GROUP. The validity of the application form depends on the agreement between all parties on all conditions required in this platform.

Clause 3: Supporter's liability starts with the submission of the booking. By declining to attend the meeting/exhibition, Participant will not be released of their liabilities.

Clause 4: KENES GROUP will prepare the exhibition area as the stand areas have been marked and any additional pre-orders have been provided. The stand area to be rented to the Participant, will be signed on the exhibition floorplan. The stand size and payment conditions are indicated in the booking form. Shell scheme structures will be provided, and the company name will be written by KENES GROUP with a type size that can be read easily by the annual meeting participants.

Clause 5: Participant is obliged to get the approval of KENES GROUP for the design of their special stand project in the case they prefer to construct their own stand design. KENES GROUP is authorised to check the project in detail and make and/or ask any necessary adjustments to be done in order to provide the convenience of the project.

Clause 6: KENES GROUP has the right to re-arrange the exhibition floorplan and change the stand places upon request of an exhibitor or due to any eligible reason. The maximum stand height will be announced in the exhibitors' technical manual.

Clause 7: The sponsorship/exhibition/advertising/display fees calculated cover; I. Stand space indicated. II. Sponsorship/exhibition/advertising/display benefits mentioned under the related items listed in this prospectus. III. Providing the relevant information for office services IV. Providing the general security and general cleaning services of the exhibition areas (Participants are obliged to clean their stands) V. Participants are responsible from the safety and insurance of their products within their stand areas.

Clause 8: The services which are not included in the sponsorship/ exhibition/advertising/ display fees and which can be provided additionally upon Participant's additional order and payment are listed as below: I. Additional exhibitor badge(s) II. Phone and/ or internet lines III. Catering services IV. Additional stand equipment including but not limited to furniture, AV equipment, floral decoration, cleaning, electricity usage, digital printing, etc.

Clause 9: Participant has the interior design of the stand done on their own budget. Participant is liable to have a competent staff work at their stand who can give technical and commercial information to the conference participants within the exhibition opening hours.

Clause 10: Exhibition area will be open from November 11, 2022, Friday to November 13 2022, Sunday.

Clause 11: Exhibition set-up and dismantling hours will be determined and communicated within the exhibitors' technical manual to be sent 3 months prior to the meeting dates. Supporters will be allowed to proceed the set-up of their stands only for decoration work in that timeframe. On the closing day of the exhibition all the stands should be dismantled and cleared out between the hours to be indicated in the exhibitors' technical virtual manual. KENES GROUP has the right to throw out the materials which are not taken out from the stand area within the determined dismantling hours without any prior warning. Any damages and expenses occurred must be covered by the Participant.

Clause 12: Exhibition organised by KENES GROUP might completely or partly becomes impossible to be operated due to force majeure (circumstances that are not under the control of KENES GROUP, such as interventions of government or any other official authorities, war, strike, riot, coup d'etat, quarantine, epidemic diseases, civil turmoil, natural disasters etc.). In the case of occurrence of any of the abovementioned reasons,

KENES GROUP does not admit any liability.

Clause 13: In case of a postponement of the physical meeting, confirmed sponsorships & exhibition items will be automatically transferred with the same conditions

Clause 14: Participant submitting the booking form is obliged to correspond to the exhibition terms and conditions, as well as the exhibition timetable.

Clause 15: CANCELLATION POLICY: All cancellation requirements must be sent to KENES GROUP in writing. For cancellations before May 01, 2022; full payment less the bank charges will be refunded. For cancellations between May 02– July 01, 2022; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded. For cancellations on or after July 02, 2022; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made. All refunds will be made within 30 days after the conference dates.

Clause 16: Any activities within the stand area such as distributing promotional materials, organizing a special activity for the participants, serving food & beverage, using any audio-visual system, etc. should not disturb the exhibition in general, as well as the meeting participants.

Clause 17: Participants are not allowed to make any promotion for their companies and/or products out of their rented stand area or anywhere place which have not been indicated in the sponsorship/ exhibition benefits listed under the related sponsorship/exhibition/ advertising title.

Clause 18: In the case the Participant causes any material damage in the event venue they are obliged to make restitution for the related damage.

Clause 19: In the case the Participant exceeds their stand area size, they should dismantle their stand and set-up again with the correct size.

Clause 20: The regulations of the event venue will apply for food & beverage services in the stand area. Therefore, Participant is required to inform KENES GROUP prior to the organisation dates regarding any food & beverage services planned within the scope of their participation.

Clause 21: ACCELERATION – INTEREST CONDITION; The payment plan is as it is indicated in the application form, and in the case of any delays in any of the payments due to any reasons, the full amount of the deferred payment will become due and must be paid immediately. For the collection of the due amount, a default interest of %10 will be applied per month between the default date and the payment date.

Clause 22: INTEGRITY OF THE AGREEMENT; this agreement includes all agreed correspondence between both parties and takes the place of all prior written or verbal correspondences. Any changes on this agreement must be done in writing and signed by the authorised representatives of both parties.

Clause 23: DIVISIBILITY OF THE AGREEMENT; Any court ruling about disallowance of any of the clauses of this agreement (no matter completely or partly) will not affect other clauses to be applied.

Clause 24: TERMINATION OF THE AGREEMENT; Termination of the agreement does not affect the rights and liabilities of both parties arises from this agreement before the time of termination. In the case this agreement is terminated under the mentioned circumstances, KENES GROUP will not be under any liability to the Participant, and Participant accept and commits that they will not claim anything including a compensation for any losses or lack of profit.

Clause 25: CONDITION OF PROOF; KENES GROUP's records will be considered valid in the case of any conflicts arises between both parties.

Clause 26: CONDITION OF AUTHORISATION; Istanbul Courts and Istanbul Enforcement Offices are authorised for the settlement of any conflicts arises from the implementation of this agreement.

Clause 27: These agreement conditions are a part of the application form and become effective by signing the application form.

Clause 28: This agreement is consisting of 28 clauses.



[www.cgaigc.com](http://www.cgaigc.com)  
[www.cgaigcmeeting.org](http://www.cgaigcmeeting.org)

## CGA-IGC Association Management & Annual Meeting Organizing Secretariat



Contact for Inquiries about Sponsorship & Exhibition

Mr. Muzaffer Komek  
Industry Liaison & Sales Manager

E-mail: [mkomek@kenes.com](mailto:mkomek@kenes.com) | Mobile: +90 530 689 5299